

第4届 天津国际航运产业博览会

THE 4th TIANJIN INTERNATIONAL SHIPPING INDUSTRY EXPO

航通天下 运行未来

SHIPPING TO THE WORLD AND NAVIGATING TOWARDS THE FUTURE

AI 引领 港航 发展 新 机 遇

AI LEADS NEW OPPORTUNITIES FOR THE DEVELOPMENT OF PORTS AND SHIPPING

邀请函 INVITATION

2026年6月3-5日 国家会展中心(天津)

JUNE 3rd-5th, 2026 NATIONAL CONVENTION & EXHIBITION CENTER (TIANJIN)

主办单位:

天津市交通运输委员会

天津市商务局

天津市发展和改革委员会

天津市人民政府外事办公室

天津市投资促进局

天津市滨海新区人民政府

中国航海学会

中国船东协会

中国船舶工业行业协会

中国国际货运代理协会

HOSTED BY:

Tianjin Municipal Transportation Commission

Tianjin Commission of Commerce

Tianjin Development and Reform Commission

Foreign Affairs Office of Tianjin Municipal People's Government

Tianjin Municipal Investment Promotion Bureau

The People's government of Tianjin Binhai New Area

China Institute of Navigation (CIN)

China Shipowners' Association (CSA)

China Association of the National Shipbuilding Industry (CANSI)

China International Freight Forwarders Association (CIFA)

2026 第4届国际航运展

THE 4th TIANJIN INTERNATIONAL SHIPPING INDUSTRY EXPO

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展会概况 | EXHIBITION OVERVIEW

航运是经济社会发展的重要基础，也是国际贸易的重要桥梁和纽带。根据国际海事组织数据，航运行业在全球贸易中占比超过80%。习近平总书记在天津港考察时强调，经济要发展，国家要强大，交通特别是海运首先要强起来。要志在万里，努力打造世界一流的智慧港口、绿色港口，更好服务京津冀协同发展和共建“一带一路”，打造北方地方联通国内国际双循环的重要战略支点。

为深入贯彻落实习近平总书记重要指示精神，天津已经连续成功举办三届国际航运产业博览会。2025国际航运展吸引来自22个国家和地区的近500家航运领域龙头企业、上市公司、世界知名港口参展，现场吸引超过6万专业观众参观、洽谈，成果丰硕。

第四届天津国际航运产业博览会（简称“第四届国际航运展”）将于2026年6月3-5日举办，着眼全球航运产业发展新趋势新机遇，更加注重航运产业链、供应链的延伸，聚焦国际港口船东、港航与海工装备、国际货代与物流供应链、绿色智慧航运、港航服务贸易等要素，全方位展示世界航运领域发展的前沿成果和重大成就。同期还将举办招商推介、经贸对接、集中签约、成果转化等活动，组织国际海事交流、海事仲裁、货代物流、航运金融、冷链加工、邮轮游艇、拖轮引航等专业交流活动，全力打造产业链全、专业性强、覆盖面广、影响力大、发布权威的产业盛会和交流平台。

我们诚邀相关领域企业和各界人士参加本次展会，期待与您相聚津门，共襄航运产业盛会！



Shipping serves as a vital foundation for economic and social progress, as well as a critical nexus in international trade. Shipping industry accounts for over 80% of global trade according to International Maritime Organization (IMO). During an inspection visit to Tianjin Port, General Secretary Xi Jinping highlighted the importance of prioritizing transportation, especially shipping, for economic growth and a stronger nation. Our goal is to construct a world-class smart and green port, which will better facilitate the coordinated development of the Beijing-Tianjin-Hebei region and the “Belt and Road Initiative”, and establish a key strategic hub in northern China connecting domestic and international markets.

Tianjin has successfully hosted three consecutive International Shipping Industry Expos as response to the instructions from General Secretary Xi Jinping. The International Shipping Expo 2025 attracted nearly 500 leading enterprises, listed companies, and renowned ports from 22 countries or regions in the shipping industry. More than 60,000 professional visitors attended the Expo for negotiations, yielding fruitful achievements.

The 4th Tianjin International Shipping Industry Expo (referred to as the “4th International Shipping Expo”) will take place from June 3rd to 5th, 2026. Focusing on emerging trends and opportunities in the global shipping industry, the event will emphasize the extension of the shipping industry’s industrial and supply chains. It will spotlight international port and shipowners, port and shipping and offshore engineering equipment, international freight forwarding and logistics supply chain, green and smart shipping, port and shipping services trade, showcasing cutting-edge achievements and milestones in the global shipping sector. Simultaneously, activities such as investment promotions, economic and trade matching, centralized contract signings, and results transformation will be held. Professional exchange events will cover maritime communication, maritime arbitration, freight logistics, shipping finance, cold chain processing, cruises and yachts, as well as tugboat and pilotage services. The Expo aims to establish itself as a comprehensive, highly professional, widely influential, and authoritative platform for industry collaboration and exchange.

We sincerely invite enterprises and professionals from relevant industries to participate in the Expo. Looking forward to meeting you in Tianjin to jointly celebrate the shipping industry event!



TISIE

THE 4th TIANJIN
INTERNATIONAL
SHIPPING INDUSTRY
EXPO

展会亮点 | EXHIBITION HIGHLIGHTS

01 | 50000㎡、5大展区、500余家展商引领全球航运
产业发展“风向标”。

50,000 SQUARE METERS, 5 EXHIBITION AREAS, 500+ EXHIBITORS, “VANE” OF GLOBAL SHIPPING INDUSTRY DEVELOPMENT.

本届展会展览面积达 50,000 平方米，共设置“国际港口船东展区、港航与海工装备展区、国际货代与物流供应链展区、绿色智慧航运展区、港航服务贸易展区”5大展区，以及公共展示区（上合专区+天津港产城展示区），将邀请全球航运及配套产业链上下游世界500强、上市公司、行业龙头等超500家企业参展参会，通过高端论坛、盛大展览、成果发布、专业会议、展洽交流等内容，引领全球航运产业发展“风向标”。

The Expo will feature an exhibition area of 50,000 square meters with 5 exhibitions: International Port & Shipowners Area, Shipping & Offshore Engineering Equipment Area, International Freight Forwarding & Logistics Supply Chain Area, Green & Smart Shipping Area, Port & Shipping Services Trade Area. Additionally, a Public Exhibition Area will feature dedicated sections for the Shanghai Cooperation Organization (SCO) and Tianjin's Port-City-Industry Integration. Moreover, the Expo will invite more than 500 enterprises, including the Fortune Global 500 companies, listed companies, and industry leaders from across the global shipping and supporting industry chains. Through high-level forums, grand exhibitions, achievement releases, professional meetings, and exhibition exchanges, the event aims to serve as a “vane” for the global shipping industry's development.



02 | 设置“1+1+N”会展模式 打造全球航运产业发展“会客厅”。

ESTABLISH “1+1+N” EXHIBITION MODEL, BUILD A “HUB” FOR THE GLOBAL SHIPPING INDUSTRY DEVELOPMENT.

本届展会同期将举办1场盛大展览，1场开幕式，N场航运专业会议和考察推介活动，打造全球航运产业发展“会客厅”。展会同期还将举办现场签约、新产品发布推介、海河仲夏夜等多场活动。届时，将邀请政府领导、专家院士、名企高管、知名媒体等嘉宾围绕航海、海运、港口、海事、物流产业多领域的深入交流，共话产业未来发展新趋势。

同期活动包括：海洋经济创新发展论坛；国际海事海商争议解决交流会；国际供应链韧性与发展合作研讨会；中国（东疆）航运产业周；国际合金矿业大会；国际货代物流行业高质量发展论坛；低空经济融合创新发展论坛；国际肉类进口贸易发展论坛；天津港优势货类年中推介会……

The expo will hold one grand exhibition, an opening ceremony, and numerous specialized shipping conferences and promotional activities to establish a “meeting room” for global shipping industry development. Additionally, many activities will be held, such as on-site project signing ceremony, new product launch promotions, the Haihe Summer Night event, and so on. Government leaders, experts, academicians, executives from famous enterprises, leading media representatives and other guests will be invited to join in-depth exchanges in navigation, shipping, ports, maritime affairs and logistics industries, to talk about the new development trend of the industry in the future.

Concurrent events include: Ocean Economy Innovation and Development Forum; International Maritime Dispute Resolution Conference; International Seminar on Supply Chain Resilience and Development Cooperation; China (Dongjiang) Shipping Industry Week Forum; International Alloy and Mining Conference; China International Freight Forwarding & Logistics Industry High-Quality Development Conference; Low-Altitude Economy Integration and Innovation Development Forum; International Meat Import Trade Development Forum; Mid-Year Promotion Conference for Tianjin Port's Advantageous Cargo Categories ...



03

布局和优化生态圈 发挥产业“助推器”作用。

LAYOUT AND OPTIMIZE THE ECOSYSTEM AS THE “BOOSTER” OF THE INDUSTRY

本届展会将邀请行业头部企业、国内外上下游关联企业、产业服务企业参展。邀请国内外团组及投融资机构举办各类活动，促成产业对接和成果转化，助力产业结构优化升级，助推产业高质量发展。

展会政商云集，参展企业达500余家。第三届天津航运展知名展商包括中国交建、中国铁建、招商局、中远海运、国家能源、中国船舶、中国海油、中石化、中国五矿等世界500强企业和品牌；中铁特货、福建国航远洋、中创物流、阿艾司船级社、意大利船级社等外资、上市公司；天津港、河北港口、浙江海港、斯里兰卡港、汉堡港、釜山港、鹿特丹港等知名港口企业；三一、徐工、柳工、巨力、荣程、国海航运、福建国航、博迈科、天津重钢、等大中型航运及装备企业；中国船级社、天津海事局、人保财险、平安保险、天津银行、天津仲裁委等金融保险法律港航服务企业。

Leading enterprises in the shipping industry, domestic and foreign upstream and downstream associated enterprises, and industrial service providers will be invited to participate in this session of the Expo. Various activities for domestic and foreign groups and investment and financing institutions will be held, which aim to facilitate industrial matching and achievement transformation, boost the industry structure optimization and upgrading, and advance the high-quality development of the industry.

The expo will gather key government and business representatives, with over 500 enterprises participating. Renowned exhibitors from the 3rd Tianjin Shipping Expo include Fortune Global 500 companies such as China Communications Construction Co., Ltd, China Railway Construction Co., Ltd, China Merchants Group, COSCO Shipping Corporation Limited, China Energy, China State Shipbuilding Corporation Limited (CSSC), China National Offshore Oil Corporation (CNOOC), China Petroleum and Chemical Corporation Limited (SINOPEC), China Minmetals Corporation.

Participants also include prominent foreign-invested and listed companies like China Railway Special Cargo, Fujian Guohang Ocean Shipping, China Master Logistics, Russian Maritime Register of Shipping (Tianjin) Co., Ltd, Registro Italiano Navale (RINA).

Additionally, well-known port enterprises such as Tianjin Port Group, Hebei Port, Zhejiang Seaport, Sri Lanka Port, Hamburg Port, Busan Port and Rotterdam Port will participate, along with large and medium-sized shipping companies like SANY, XCMG, LiuGong, Juli Sling Co., Ltd, Rockcheck Steel Troup Co.,ltd., Tianjin Sealand Shipping, Fujian Guohang, BOMESC, Tianjin Heavysteel Mechanical Equipment Co., Ltd. (TZME). Financial, insurance, and legal service providers in the port and shipping service agencies, including CCS, Tianjin Maritime Bureau, PICC, Ping An Insurance, Bank of Tianjin, and Tianjin Arbitration Commission, will also join the event.

04 | 60000 专业观众齐聚 共创新商机、促进新合作。

60,000 PROFESSIONAL VISITORS GATHERED TOGETHER, CO-CREATE NEW BUSINESS PROSPECTS AND PROPEL NEW PARTNERSHIP.

本届展会依托专业数据库，将精准定向宣发邀约，不间断邀请国内外采购商及专业观众参观展会，将展会动态精细化、实时化传达至目标受众人群，筛选高质量采购商与参展商实现精准的商贸对接，帮助供采双方精确找到“连接点”，共创新商机、促进新合作。第四届天津国际航运产业博览会预计将有来自国内外的6万余专业观众到场参观。

Based on professional databases, the Expo will conduct targeted promotion and invitation, continuously invite domestic and foreign buyers and professional visitors, convey the Expo dynamics to the target audiences in a refined and real-time manner, screen high-quality buyers and exhibitors to achieve commercial and trade matching, and assist both exhibitors and buyers in accurately identifying “connections”, foster new business opportunities and promote new collaborations. Over 60,000 professional visitors from home and abroad are expected to attend the Expo.





05 | 打造全媒体传播矩阵 发挥“扬声器”作用。

Build an All-media Matrix as the “Speaker”

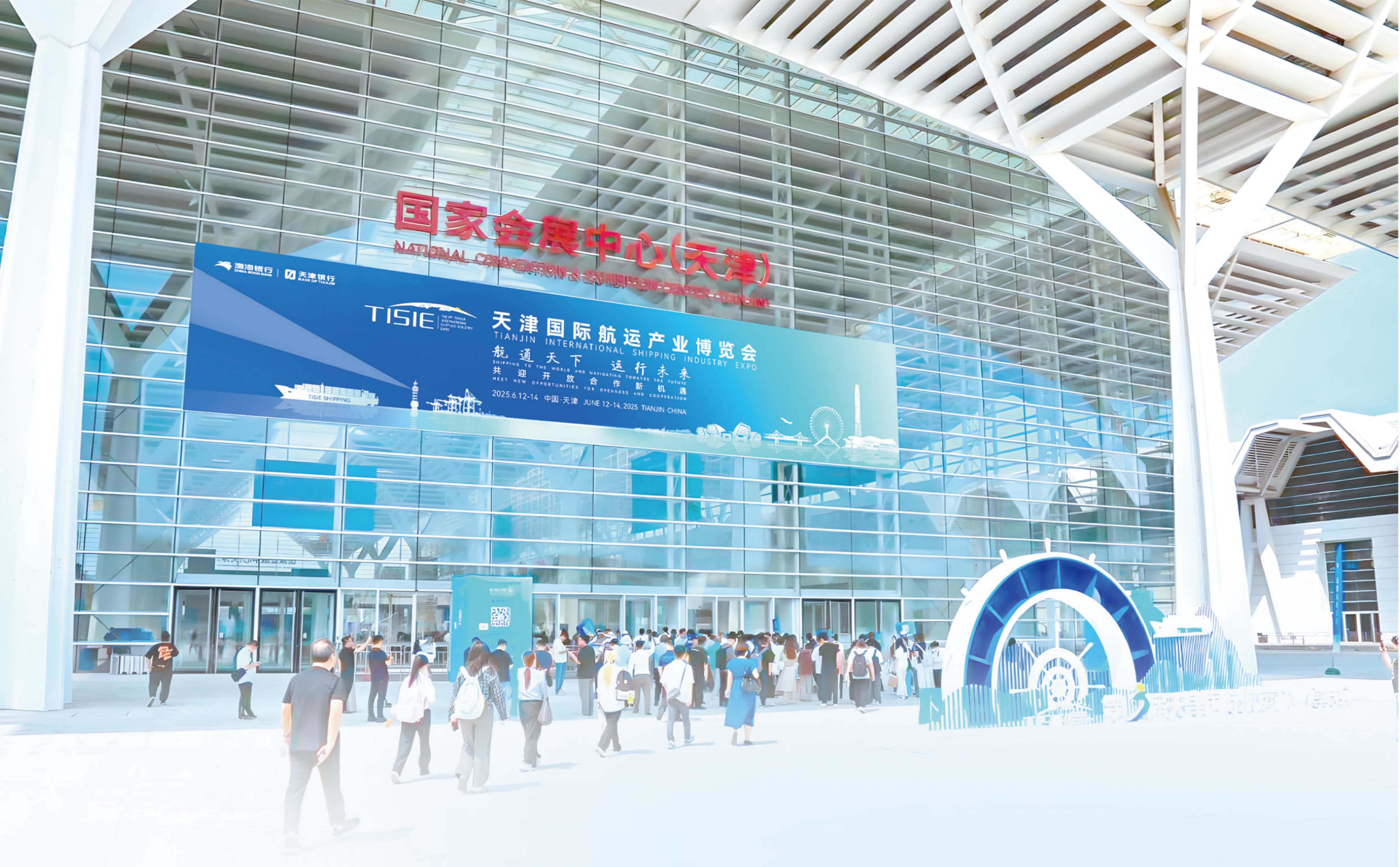
在展会品牌宣传上，充分利用中央级媒体、地方媒体、行业媒体、新媒体等平台，配合户外广告、道路交通广告等多种宣传形式，打造全媒体传播矩阵，全方位、多维立体，营造天津国际航运展氛围，占领关键制高点，形成品牌影响力。

媒体主要包括新华社、中央广播电视总台、中国新闻社、央广网、人民网等多家央媒，天津广播电视台、天津海河传媒中心、天津日报、津云新媒体、今晚报等多家天津本地媒体，中国水运报、中国水运网、中国远洋海运杂志、人民交通网、中国海事服务网、船海装备网、《船舶与海工》杂志、《中国船检》杂志、中国船舶与海洋工程网等多家行业媒体，以及微信订阅号、服务号、视频号等新（自）媒体平台和户外广告平台。通过充分整合媒体资源，挖掘展会宣传点，扩大展会品牌影响力、渗透力。

Fully utilize platforms such as central media, local media, industry media, and new media and combine with publicity forms like outdoor advertising and road traffic advertising in the promotion of the exhibition brands to build an all-media communication matrix, thereby creating an all-round and multi-dimensional atmosphere for the Tianjin International Shipping Industry Expo, securing a commanding position in the industry and establishing strong brand influence.

The media mainly consist of China Central media (such as Xinhua News Agency, China Media Group, China News Service and CNR News, People's Daily Online), local media in Tianjin (like Tianjin Radio and Television Station, Tianjin Haihe Media Group, Tianjin Daily, Tianjin Cloud New Media and Tonight News Paper), and industry media (such as China Water Transport, China Water Transport Network, Maritime China, People's Transportation Network, China Maritime Service Network, Ship and Marine Equipment Network, Ship and Offshore, China Ship Survey and China Ship and Ocean Engineering Network), as well as several new (We) media platforms and outdoor advertising platforms (like WeChat subscription accounts, service accounts and video accounts).

The 3rd Tianjin International Shipping Industry Expo will expand the brand influence and penetration of the exhibition by fully integrating media resources and exploring the promotion points.



展区规划 | EXHIBITION AREA LAYOUT

国际港口船东展区 | INTERNATIONAL PORT & SHIPOWNERS AREA

重点展示国内外港口发展与航运企业运营的全链条核心成果。港口领域聚焦智慧化与绿色化建设，涵盖无人集卡调度系统等技术、国际航线优化等成果，及引航、拖轮等配套服务创新；船东领域聚焦运营效率提升与绿色发展，涵盖航线网络、船舶优化方案、新能源装备、节能技术及特殊货类运输服务，同步展示数字化管理成果。

Highlights core achievements across the entire chain of port development and shipping enterprise operations, both domestically and internationally. In the port sector, the focus will be on smart and green initiatives, including technologies such as unmanned container truck dispatch systems, achievements in international route optimization, and innovations in supporting services such as pilotage and tugboat operations. In the shipowner sector, emphasis will be placed on improving operational efficiency and green development, covering route networks, vessel optimization solutions, new energy equipment, energy-saving technologies, and specialized cargo transportation services, alongside showcasing digital management achievements.



港航与海工装备展区 | PORT, SHIPPING & OFFSHORE ENGINEERING EQUIPMENT AREA

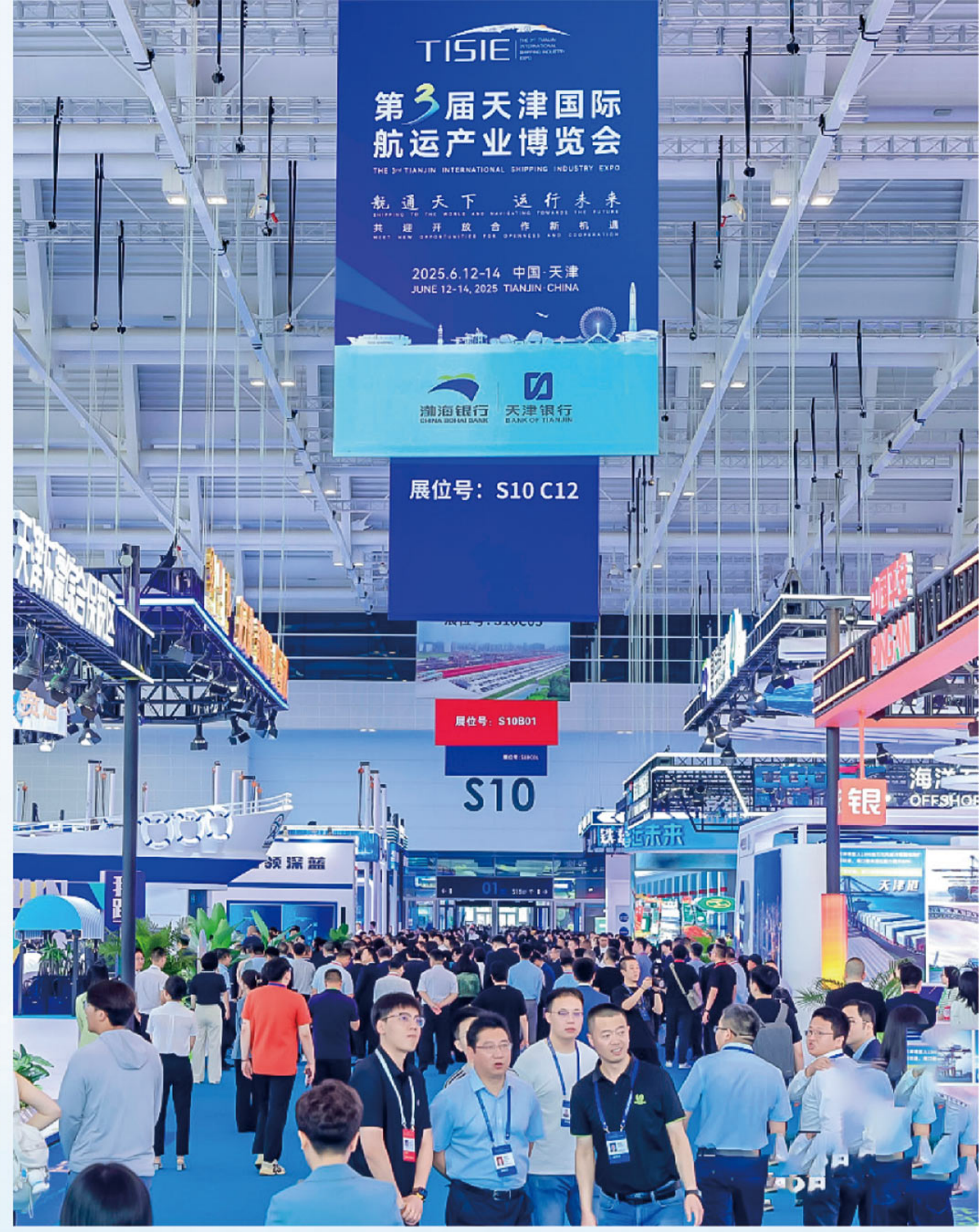
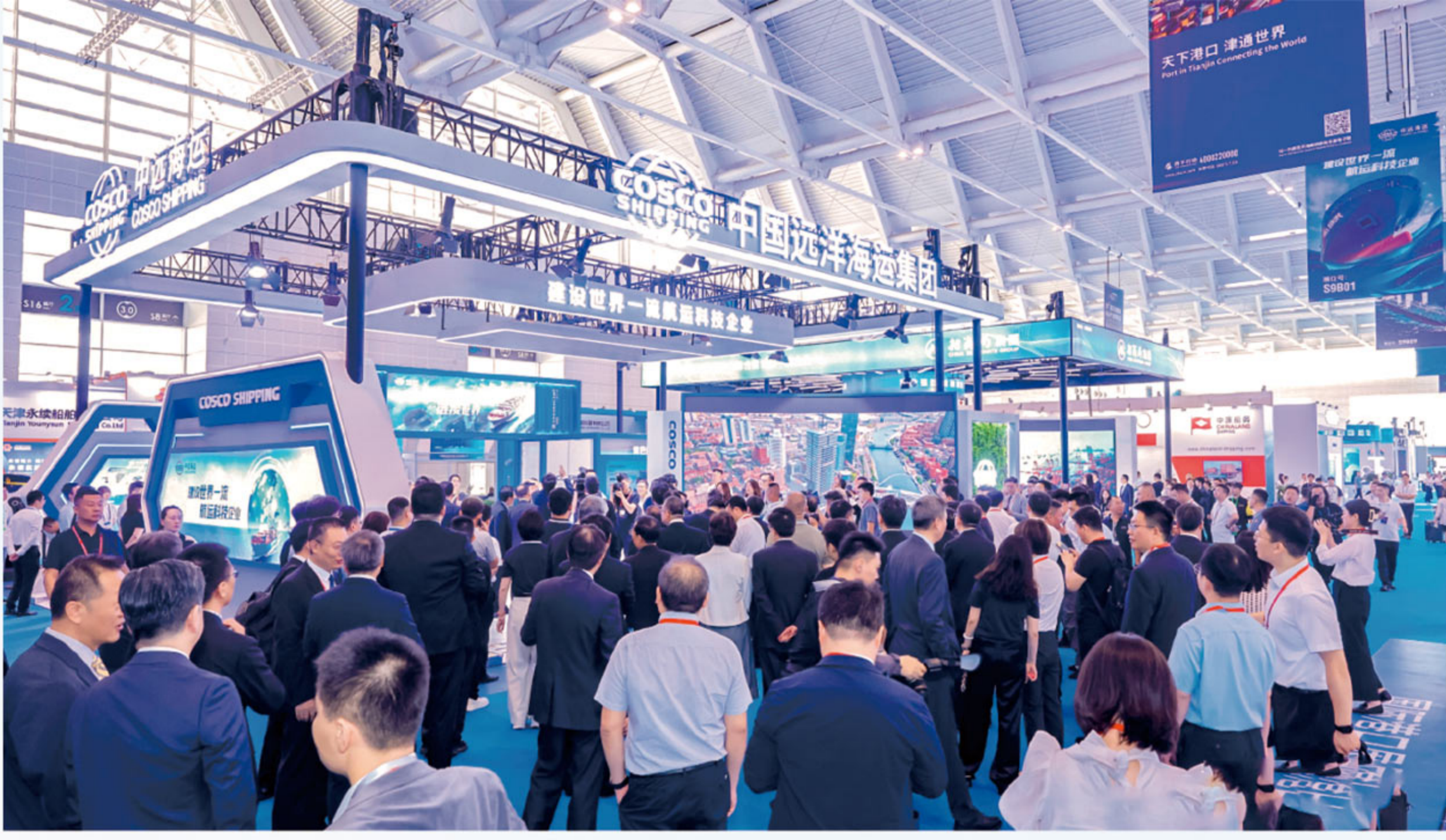
重点展示港航建设与海洋工程领域的核心装备及技术成果。港航装备领域涵盖港口机械、船舶造修设备、特种船舶、新能源港口车辆、港口自动化操作系统及配套零部件；海工装备领域聚焦海洋平台、钻井设备、海工辅助船舶等核心装备，同步呈现其智能化、轻量化、绿色化创新技术。

Highlights core equipment and technological advances across port and shipping infrastructure construction, and offshore engineering. The port and shipping equipment segment covers port machinery, shipbuilding and repair equipment, specialized vessels, new-energy port vehicles, automated port operating systems, and supporting components. The offshore engineering equipment segment focuses on core equipment such as offshore platforms, drilling equipment and support vessels — with an emphasis on smart, green, and lightweight innovative technologies.

国际货代与物流供应链展区 | INTERNATIONAL FREIGHT FORWARDING & LOGISTICS SUPPLY CHAIN AREA

重点展示全球货代服务与物流供应链一体化解决方案。货代服务领域涵盖海运、空运、多式联运及中欧班列联动服务，以及智能订舱系统等数字化工具；供应链领域聚焦一体化管理方案，包含仓储管理系统、分拨配送网络与供应链金融服务，同步呈现互联网技术、大数据在提升物流效率、降低供应链成本中的创新应用。

Highlights integrated global freight forwarding and logistics supply chain solutions. It showcases comprehensive forwarding services spanning sea, air, multimodal, and China-Europe Railway Express linkage service, supported by digital tools like intelligent booking systems. The supply chain segment features end-to-end management solutions including warehouse management systems, distribution networks, and supply chain finance — all enhanced by internet technologies and big data applications that increase efficiency and reduce costs.



港航服务贸易展区 | PORT & SHIPPING SERVICES TRADE AREA

重点展示航运配套服务与国际贸易协同发展成果。航运服务领域涵盖航运金融、保险、法律仲裁、信息通信及船员培训管理解决方案；贸易联动领域涵盖跨境电商商品、大宗商品、冷链产品、汽车及相关配套产品，同步呈现保税加工贸易相关服务及成果，全面彰显港航服务对国际贸易的支撑作用，推动航运服务链条延伸与价值提升。

Highlights collaborative achievements between shipping support services and international trade. It features comprehensive shipping services including finance, insurance, legal arbitration, ICT, and crew management solutions. The trade linkage sector covers cross-border e-commerce products, bulk commodities, cold-chain products, automobiles and related supporting products. It also presents services and outcomes related to bonded processing trade, comprehensively demonstrating how port and shipping services enable global trade while extending service chains and enhancing value.

天津国际航运产业博览会秘书处

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